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## **FOR IMMEDIATE RELEASE:**

# NVIDIA NEW NFORCE2 PLATFORM PROCESSORS OPTIMIZED FOR DDR400 MEMORY

NVIDIA To Raise Performance Bar For PC Platform

## PLATFORM CONFERENCE — SAN JOSE, CA — JULY 16, 2002 — NVIDIA®

Corporation (Nasdaq: NVDA), the worldwide leader in visual processing solutions, today announced that the Company's new NVIDIA nForce<sup>TM</sup>2 Platform Processors will be qualified and optimized for Double Data Rate 400MHz (DDR400) memory modules, providing PC users with the fastest and most stable PC platform ever designed.

"By combining the integrated features and performance of NVIDIA's nForce2 Platform Processors and the power of DDR400 memory modules, end-users will be provided with a PC experience unlike any other," said Drew Henry, senior director of platform business at NVIDIA. "Our close collaboration with the leading memory manufacturers, such as Samsung, Hynix, and Micron, has allowed us to architecturally design our dual memory controllers with dedicated circuitry that not only provides the fastest system performance possible, but also delivers the utmost in system stability and memory compatibility—two key attributes that are immensely important in the core-logic space."

An ideal companion for NVIDIA's high-performance nForce2 Platform Processors, DDR400 is one of the fastest memory solutions available for PC main memory. Available from various manufacturers in 512MB, 256MB and 128MB densities, NVIDIA's nForce2 Platform Processors combined with DDR400 offers more than twice the bandwidth than today's traditional DDR333-based PCs.

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"We are pleased with NVIDIA's decision to optimize their nForce2 Platform Processors for Samsung DDR400 memory," said Tom Quinn, vice president of marketing, Samsung Semiconductor, Inc. "The powerful pairing of our DDR400 memory modules with NVIDIA's innovative nForce2 Platform Processors will prove to be an alluring combination for end-users who demand the ultimate in features, performance, stability and productivity from their favorite media-rich applications."

### **About NVIDIA**

NVIDIA Corporation (Nasdaq - NVDA), located in Santa Clara, CA, is the global leader in advanced graphics and multimedia processing technology for the consumer and professional computing markets. Its 2D, 3D, video and multimedia capabilities make NVIDIA one of the premier semiconductor companies in the world. NVIDIA offers a wide range of products and services, delivering superior performance and crisp visual quality for PC-based applications such as manufacturing, science, e-business, entertainment and education.

Certain statements in this press release, including the statements relating to the Company's performance expectations for NVIDIA's family of products and expectations of continued revenue growth, are forward-looking statements that are subject to risks and uncertainties that could cause results to be materially different than expectations. Such risks and uncertainties include, but are not limited to, manufacturing and other delays relating to new products, difficulties in the fabrication process and dependence of the Company on third-party manufacturers, general industry trends including cyclical trends in the PC and semiconductor industries, the impact of competitive products and pricing alternatives, market acceptance of the Company's new products, and the Company's dependence on third-party developers and publishers. Investors are advised to read the Company's Annual Report on Form 10-K and quarterly reports on Form 10-Q filed with the Securities and Exchange Commission, particularly those sections entitled "Business Risks," for a fuller discussion of these and other risks and uncertainties.

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